

What does "LENA" mean?

LENA's name comes from **L**anguage **EN**vironment **A**nalysis, the technology at the core of our early language programs. LENA technology is the industry standard for measuring talk with children, which is a critical factor in early brain development. LENA uses a small wearable device — often referred to as a “talk pedometer” — combined with cloud-based software to deliver detailed feedback that helps adults make proven, sustainable increases in interactive talk with children.